



# CC EATS

## ADVERTISING PACK

[www.coastalcustodian.co.uk](http://www.coastalcustodian.co.uk)

[info@coastalcustodian.co.uk](mailto:info@coastalcustodian.co.uk)

# INTRODUCTION

CC EATS is an innovative new way to showcase your business to over 25,000 visitors each month. With the traction and following Coastal Custodian has across multiple platforms which has now exceeded over 1,000,000 engagement, this is a great way to display your business and what it has to offer to both locals and visitors to Northumberland.

See below for more information about the options available.

# HOW TO ADVERTISE

It couldnt be simpler to showcase your business on our CC EATS website. Simply complete the information below so we know what you would like displayed on your page or tile. You have 3 options based on your businesses individual requirements, either of which will be showcased to over 25,000 engaged individuals. take a look at the Coastal Custodian website to see examples of other businesses to help you decide which option is the most suitable for you.

# OPTIONS

	Option 1 Full Page	Option 2 Half Page	Option 3 Quarter Page
Header with your business image & phone number	✓	✓	✗
Direct back link to your website	✓	✓	✓
Paragraph about your business & why guests should visit you	✓	✓	✗
Book table direct through your booking system link	✓	✗	✗
Embedded PDF menu on your Page	✓	✗	✗
Download menu button	✓	✓	✓
Company Image Tile with links on Main CC Eats Page	✓	✓	✓
Your contact information & location details	✓	✓	✗
Embedded Google Map, Map Pin, Direction link & Link to profile icon	✓	✗	✗
Slide gallery with your property & food items for greater exposure	✓	✗	✗
	<b>£350</b> PER YEAR	<b>£175</b> PER YEAR	<b>£75</b> PER YEAR

# Information About Your Business

The information below should be how you would like it to be displayed on your ad page. Only enter the information for the option you have chosen from the previous page. Once your advert is approved and payment has been made, your advert will be live on the CC EATS site within 3 Working Days - you will be notified by email once this has gone live.

Your business header image	Please email a high resolution image (min 300 px per inch) of the exterior of your business. Most modern mobile phones can produce this quality with good lighting	
Your business name as you would like it to appear on your header		
Telephone number as you would like it to appear on your header		
Your website URL that you would like visitors to click		
A short paragraph about your business to inform customers about what your business offers (max 500 characters)		
Your table booking system URL to book a table direct		
Your PDF Menu to embed within your page	Please email a high resolution copy of your most up to date PDF menu. This same menu will be used to for your downloadable menu. (min quality 300dpi)	
Company Image for tile on main CC EATS Page	If you have opted for the full page space, this image MUST be the same as your header image. Please email a high resolution image (min 300px per inch)	
Location Address  (this information will also be used for the embedded google maps and directions link)	Address Line 1	
	Address Line 2	
	Town / City	
	County / Postcode	
Slider gallery with images of your interior / exterior / food etc	Please email a high resolution image (min 300 px per inch) of the exterior of your business. Most modern mobile phones can produce this quality with good lighting	

You can either print off this form, fill out and return to the email address below:

[info@coastalcustodian.co.uk](mailto:info@coastalcustodian.co.uk)

-OR-

To get this form to us quicker, complete the online digital copy where you can also upload your images and PDF documents all in one place. The link for the online form is: <https://forms.gle/saQ8MJ36Vqxacm3x7>

# Your Amenities & Features

To help give customers more insight in to the amenities and features your business offers, please tick all that apply.

Dog Friendly	<input type="checkbox"/>
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Family Orientated	<input type="checkbox"/>
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Kids Menu Available	<input type="checkbox"/>
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Outdoor Eating	<input type="checkbox"/>
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Outdoor Pods	<input type="checkbox"/>
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Log burners Inside	<input type="checkbox"/>
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GF options available on menu	<input type="checkbox"/>
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Vegetarian options available on menu	<input type="checkbox"/>
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Vegan options available on menu	<input type="checkbox"/>
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Free Parking	<input type="checkbox"/>
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Sunday Lunch	<input type="checkbox"/>
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Free WIFI	<input type="checkbox"/>
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Sea Views	<input type="checkbox"/>
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Landscape Views	<input type="checkbox"/>
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Accessible Entrance	<input type="checkbox"/>
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Accessible WC	<input type="checkbox"/>
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Baby Changing	<input type="checkbox"/>
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Quiz Nights	<input type="checkbox"/>
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Other